



ORDER

Contract / Revision 19011 Flight Dates 05/15/10-05/24/10

Original Date / Revision 05/14/10 / 05/20/10

Order Sep 00:15:00

Advertiser RICK SCOTT FOR GOVERN(

Estimate #

RICK SCOTT FOR FLA

Alt. Order # 09168809

Agency MULTI MEDIA

Agency Com 15%

Billing Type Cash

Buying Contact

Billing Contact

Order Type GENERAL

Billing Cycle EOM/EOC

915 KING STREET
2ND FLOOR
ALEXANDRIA, VA 22314915 KING STREET
2ND FLOOR
ALEXANDRIA, VA 22314

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POLITICAICIA

Primary Account Executive
Andy Hauck

Sales Office DC

Product Codes PL1

Sales Region National

Priority P-1

Account Executive Order%
Andy Hauck 100%

Agency Ref

Advertiser Ref

Order Share 5% Market Value 219000

Competing Station	% of Order	Amount
WCLF	%	0
WEDU	%	0
WFLA	%	0
WFTS	%	0
WFTT	%	0
WHTR	%	0
WMOR	%	0
WTOG	%	0
WTSP	%	0
WTTA	%	0
WTVT	%	0
WUSF	%	0
WVEA	%	0
WXPX	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
May 2010	37	\$9,307.50	\$10,950.00	0.00	04/26/10	05/24/10	37	\$9,307.50	\$10,950.00
Totals	37	\$9,307.50	\$10,950.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
E 1	7	05/24/10	05/24/10	ABC 7 News at Sunrise CM	6-7a		M-----	:30	1	\$125.00	P-7	0.00	NM	1	\$125.00
				ABC 7 News at Sunris											
				6A NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/24/10	05/30/10	M-----		1		\$125.00		0.00					
E 2	7	05/17/10	05/21/10	ABC 7 News at Sunrise CM	6-7a		MTWTF--	:30	5	\$125.00	P-7	0.00	NM	5	\$625.00
				ABC 7 News at Sunris											
				6A NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/17/10	05/23/10	MTWTF--		5		\$125.00		0.00					
E 3	7	05/24/10	05/24/10	ABC 7 News at Noon CM	12-1p		M-----	:30	1	\$150.00	P-6	0.00	NM	1	\$150.00
				ABC 7 News at Noon											
				12N NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/24/10	05/30/10	M-----		1		\$150.00		0.00					
E 4	7	05/17/10	05/21/10		CM	12-1p	MTWTF--	:30	4	\$150.00	P-6	0.00	NM	4	\$600.00

Contract / Revision **19011** Flight Dates **05/15/10-05/24/10**

Hiatus Dates

Original Date / Revision 05/14/10/ 05/20/10

Order Sep 00:15:00

Advertiser **RICK SCOTT FOR GOVERN** Product **RICK SCOTT FOR FLA**

Estimate #

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
ABC 7 News at Noon															
12N NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/17/10	05/23/10	MTWTF--					4	\$150.00		0.00			
E 5	7	05/24/10	05/24/10	ABC 7 News at 530p	CM	530-6p	M-----	:30	1	\$300.00	P-6	0.00	NM	1	\$300.00
ABC 7 News at 530p															
530P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/24/10	05/30/10	M-----					1	\$300.00		0.00			
E 6	7	05/17/10	05/21/10	ABC 7 News at 530p	CM	530-6p	MTWTF--	:30	5	\$300.00	P-6	0.00	NM	5	\$1,500.00
ABC 7 News at 530p															
530P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/17/10	05/23/10	MTWTF--					5	\$300.00		0.00			
E 7	7	05/24/10	05/24/10	M-F 6-7p News Rotator	CM	6-7p	M-----	:30	1	\$550.00	P-6	0.00	NM	1	\$550.00
M-F 6-7p															
6P NEWS/ABC WLD NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/24/10	05/30/10	M-----					1	\$550.00		0.00			
E 8	7	05/17/10	05/21/10	M-F 6-7p News Rotator	CM	6-7p	MTWTF--	:30	5	\$550.00	P-6	0.00	NM	5	\$2,750.00
M-F 6-7p															
6P NEWS/ABC WLD NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/17/10	05/23/10	MTWTF--					5	\$550.00		0.00			
E 9	7	05/17/10	05/21/10	Wheel of Fortune	CM	7-730p	MTWTF--	:30	3	\$300.00	P-6	0.00	NM	3	\$900.00
Wheel of Fortune															
WHEEL FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/17/10	05/23/10	MTWTF--					3	\$300.00		0.00			
E 10	7	05/17/10	05/21/10	Jeopardy	CM	730-8p	MTWTF--	:30	3	\$300.00	P-6	0.00	NM	3	\$900.00
Jeopardy															
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/17/10	05/23/10	MTWTF--					3	\$300.00		0.00			
E 11	7	05/17/10	05/23/10	M-Sun ABC 7 News at 10M	CM	M-F 11-1135p / Sa	MTWTFSS	:30	4	\$500.00	P-6	0.00	NM	4	\$2,000.00
M-Sun ABC 7 News at															
11P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/17/10	05/23/10	MTWTFSS					4	\$500.00		0.00			
E 12	7	05/22/10	05/22/10	Sat 7-8p Rotator	CM	7-8p	-----S-	:30	1	\$125.00	P-6	0.00	NM	1	\$125.00
Sat 7-8p Rotator															
WHEEL/JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/17/10	05/23/10	-----S-					1	\$125.00		0.00			
E 13	7	05/15/10	05/15/10	Sat 7-8p	CM	WHEEL/JEOPARC	-----S-	:30	1	\$125.00	P-6	0.00	NM	1	\$125.00
7-8p															
WHEEL/JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/10/10	05/16/10	-----S-					1	\$125.00		0.00			
E 14	7	05/23/10	05/23/10	This Week w/George Stet	CM	9-10a	-----S	:30	1	\$150.00	P-6	0.00	NM	1	\$150.00
This Week															
THIS WEEK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/17/10	05/23/10	-----S					1	\$150.00		0.00			
E 15	7	05/16/10	05/16/10	This Week w/George Stet	CM	9-10a	-----S	:30	1	\$150.00	P-6	0.00	NM	1	\$150.00
This Week															
THIS WEEK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/10/10	05/16/10	-----S					1	\$150.00		0.00			
Totals														37	\$10,950.00